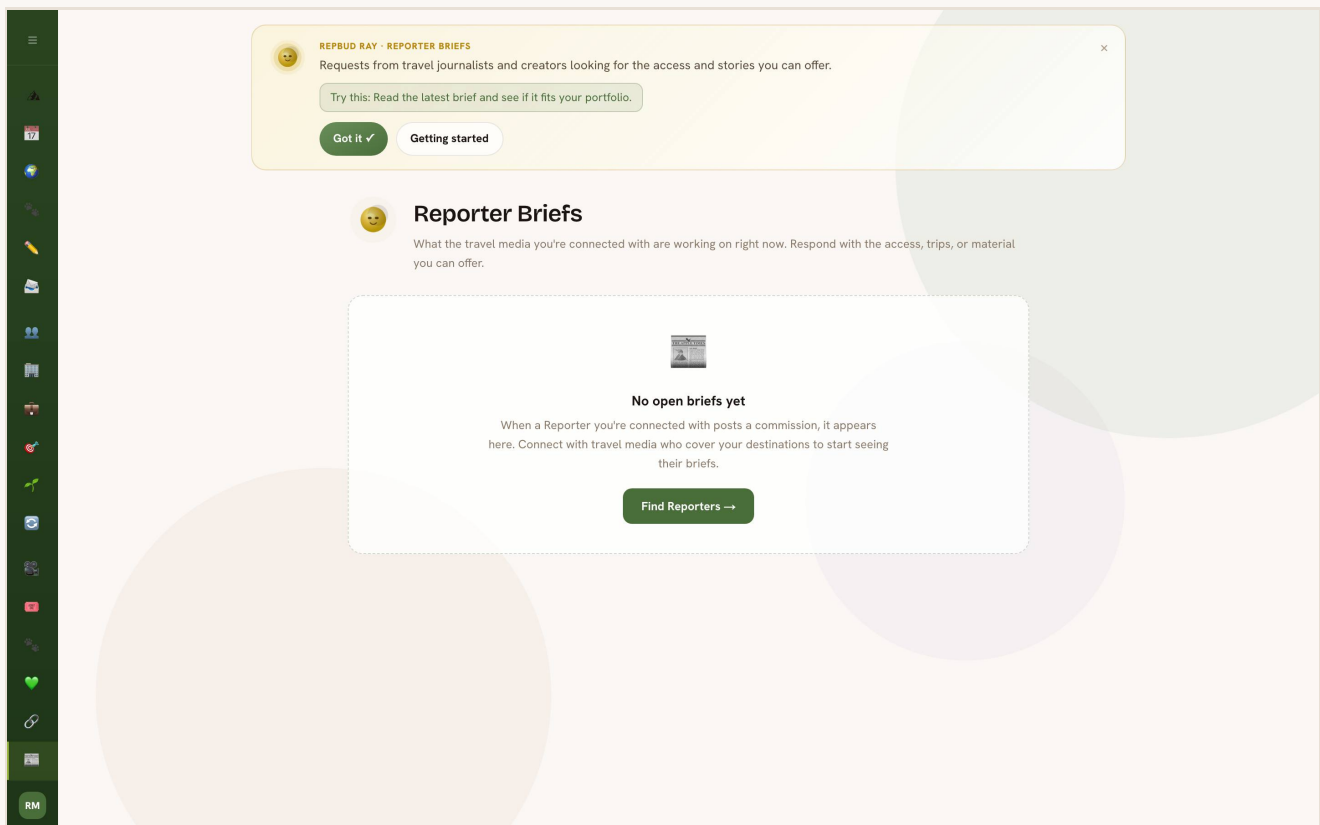


Respond to reporter briefs

When a journalist you're connected with posts a commission, it lands here — this is how to see what they need and pitch what you can offer.

Covers /dashboard/briefs · for rep, dmc



The steps

01 Open Reporter Briefs

Reporter Briefs shows what the travel media you're connected with are working on right now.

02 Read what they need

Each card is one open brief: the headline, the angle, and the destinations it covers.

03 Check who's asking & by when

Under the title you'll see the reporter, their medium and outlet, plus the deadline in terra.

04 Open the response

Hit Respond to pitch the access, trips, or material you can offer.

05 Write your pitch

Tell them what you can offer — a property, a trip, an interview, imagery, a press release. They see your name and message.

06 Confirm it sent

The card now shows a green "You responded" note with your message, so you know it's logged.

07 Edit if things change

Offer firmed up or a date moved? Reopen and update your response any time the brief's still open.

Next: Next guide

Questions

Why do I see "No open briefs yet"?

Briefs only appear from Reporters you're connected with, and only while a brief is open. If it's empty, connect with travel media who cover your destinations — use the Find Reporters button to start.

Who sees my response?

The reporter who posted the brief sees your name and your message. Pitch the access, trips, interviews or imagery you can genuinely offer.

Can I change a response after sending it?

Yes. While the brief is still open your card shows an Edit link — reopen it, update the text and save with Update response.

What should I put in a pitch?

Keep it specific to the angle — a property, a press trip in their window, an interview, or imagery. RepBud is designed to assist, not replace, your professional judgement.