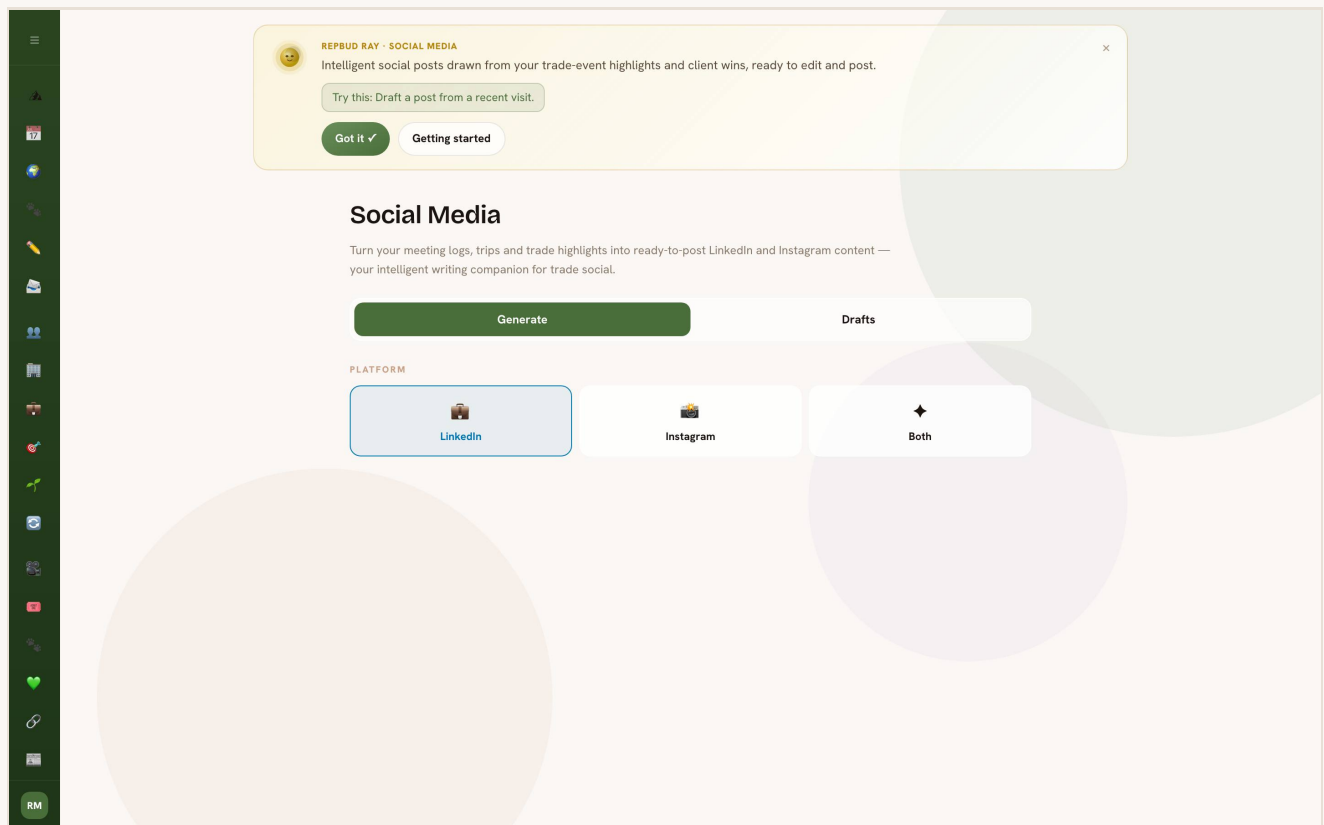


Social posts

You logged a great meeting — here's how to turn it into a LinkedIn or Instagram post you can edit and share in under a minute.

Covers /dashboard/social · for rep, dmc



The steps

01 Open Social Media

From the sidebar, open Social Media. The Generate tab is where you build a new post.

02 Pick a platform

Choose LinkedIn, Instagram, or Both — RepBud tailors the length and style to each.

03 Set the tone

Pick how it should sound: Thoughtful, Warm, Punchy or Story.

04 Choose your source

Build from a real meeting log, a trip, or Write my own brief. Pick a client to weave in a tasteful spotlight.

05 Generate the draft

One tap drafts the post from your log. Your RepBud is your writing companion — you stay the editor.

06 Edit and tune

Refine the wording in the text box. Hashtags are grouped Reach / Niche / Brand — tap any to drop it. On Instagram you also get a suggested-image note.

07 Copy it out

Copy post + hashtags grabs the lot; Body only copies just the text. Copying marks the draft as Copied.

08 Find it later in Drafts

Every generated post is saved automatically. Reopen the Drafts tab any time to copy again.

Next: Newsletters

Questions

Do I need a logged meeting to make a post?

No. "From a meeting log" is the richest source, but you can pick Write my own brief and describe what you want to share instead.

What's the difference between LinkedIn, Instagram and Both?

Each is tailored to its platform — LinkedIn leans longer and professional, Instagram shorter with a suggested image and tags. Both drafts a version for each in one go.

Are my posts saved?

Yes — every generated post is saved to the Drafts tab, so you can come back and copy it later. There's no auto-posting; you copy and paste it yourself.

Why are the hashtags in three groups?

Reach, Niche and Brand help you balance broad discovery with relevance and your own identity — tap any tag to remove it before you copy.