



FREE TOOLS

The trade events calendar

The travel trade's show calendar in one place — dates, venues, who attends and what it will cost to go. Free, and no account.

Covers /events · for rep, dmc, buddy, reporter, ready

The screenshot shows the RepBud website's 'Travel Trade Events' page. At the top, there's a navigation bar with links: 'What is RepBud', 'RepBuddies', 'RepBud Ready', 'Reporters', 'Rover', 'Tools', 'Pricing', 'Sign in', and a 'Start free' button. Below the navigation bar, the page title 'Home > Travel Trade Events' is visible. The main content area features the RepBud logo, followed by the text 'GLOBAL TRAVEL INDUSTRY CALENDAR' and the heading 'Travel Trade Events 2026-2027'. A paragraph describes the calendar as a directory of travel industry trade shows, conferences, and networking events, listing examples like WTM London, ITB Berlin, Arabian Travel Market, INDABA, and ILTM Cannes. It also mentions that each event page includes accommodation and flight search links. Below this, there are two buttons: 'Browse 68 upcoming events ↓' and 'Subscribe to the calendar'. A small note below the buttons says 'Adds every show to your own calendar and keeps it up to date as dates are confirmed. Download the .ics instead.' At the bottom, there's a search bar with the placeholder text 'Search events by name, city, country or region'.

The steps

01 Open the calendar

The directory of travel trade shows, conferences and networking events — 93 of them, with 50 still to come. No signup, no card.

02 Find your shows

Filter by region, month or the kind of event, so a year's calendar becomes the four shows you actually work.

03 Open one

Each show carries its dates, venue, who attends and how to register — the things you need before you can commit to it.

04 Plan the cost

The budget sheet works out what a show costs with live currency conversion, so the number you take to a client is current.

05 Sort the logistics

Hotels and flights sit beside the show rather than in a separate tab you forget to open.

06 Keep it in view

Subscribe to the calendar feed, or ask to be reminded before a show opens for registration.

Next: Plan a sales trip

Questions

Do I need a RepBud account to use the events calendar?

No. It is free and open — no account, no card, no trial.

How many events are listed?

93 trade shows and industry events, of which 50 are still to come. The list is maintained rather than dumped once.

Where do next year's dates come from?

Where an organiser publishes them, they are picked up and shown with the source, so you can check it yourself.

Can I get the calendar in my own diary?

Yes. Subscribe to the feed and the shows appear in your calendar, or ask to be reminded before one opens for registration.

Does the budget sheet use today's exchange rate?

Yes, conversion is live, so a figure you quote is current rather than one from whenever the page was written.